

## Conference

# "Role and significance of the Black Sea region and its connection with the Danube Strategy"

14 & 15 June 2018 – "Albena" Resort, Hotel Flamingo Grand, ARA Hall

Interpretation: EN - BG

### 14 June 2018

08.45 – 09.30	Registration of Participants
09.30 – 09.50	<b>Welcome speeches and opening of the conference</b> <ul style="list-style-type: none"> <li>• <b>Mr Radosvet RADEV</b>, Chairman of the Managing Board of Albena AD and Vice-Chairman of the Management Board of BIA</li> <li>• <b>Dr Milena ANGELOVA</b>, EESC Vice-President in charge of budget</li> <li>• <b>Mr Jacek KRAWCZYK</b>, President, EESC Employers' Group</li> </ul>
09.50 – 10.10	<b>Speech</b> <ul style="list-style-type: none"> <li>• Representation of the European Commission Bulgaria (tbc)</li> </ul>
10.10 – 10.30	<b>The importance of the maritime special planning for the implementation of integrated maritime policy in the Black Sea Region</b> <ul style="list-style-type: none"> <li>• <b>Ms Maria GEORGIEVA</b>, Ministry of Regional Development and Public Works</li> </ul>
10.30 – 10.45	Questions and answers and general discussion
10.45 - 11.00	<i>Coffee break</i>
11.00 – 11.20	<b>Danube Strategy – Importance of macro-regional strategies in European context, priorities of the Bulgarian Presidency</b> <ul style="list-style-type: none"> <li>• <b>Ms Denitsa NIKOLOVA</b>, Deputy Minister of Regional Development and Public Works and National Coordinator for the Danube Strategy</li> </ul>
11.20 – 11.40	<b>Association of Danube River Municipalities " Danube" – Model of transregional cooperation in the Danube Region"</b> <ul style="list-style-type: none"> <li>• <b>Ms Maria TZANKOVA</b>, Executive Director of ADRM "Danube"</li> </ul>

<b>11.40 – 12.00</b>	<p><b>Added value of the Danube Strategy in encouraging cooperation and transnational projects in the wider Black Sea – Danube Region</b></p> <ul style="list-style-type: none"> <li>• <b>Mr Radu GORINCIOI</b>, National Danube Strategy coordinator, Ministry of Foreign Affairs, Romania</li> </ul>
<b>12.00 – 12.20</b>	<p><b>Coordination and synergies in the Danube region- and beyond? A view from Austria</b></p> <ul style="list-style-type: none"> <li>• <b>Mr Arno RIEDEL</b>, Head of Unit, Federal Ministry for Europe, Integration and Foreign Affairs, Austria</li> </ul>
<b>12.00 -12.30</b>	<p><b>Danube Strategy –views of the EESC</b></p> <ul style="list-style-type: none"> <li>• <b>Prof. Mihai MANOLIU</b>, Member of the Employers' Group, President of the National Confederation of Romanian Employers (CNPR) and professor at the University Politehnica of Bucharest</li> </ul>
<b>12.30 – 12.50</b>	<b>Questions and answers, general discussion and conclusions</b>
<b>13.00</b>	<b>Departure by bus from Albena for foreign delegates (only for EESC's Group I members)</b>
<b>13.15</b>	<b>Lunch in Balchik</b>
<b>14.15</b>	<b>Meeting with the mayors of Balchik and Kavarna (welcoming guests to Cape Kaliakra and the Palace in Balchik)</b>
<b>15.00 – 18.00</b>	<b>Visiting sites related to the theme of non-traditional forms of tourism</b>

<b>Cooperation in the field of tourism and the relationship between the Black Sea Region and the Danube Strategy</b>	
<b>09.00 – 09.30</b>	<b>Welcome address by</b> <ul style="list-style-type: none"><li>• <b>Ms Nikolina ANGELKOVA</b>, Minister of Tourism</li><li>• <b>Mr Oleg PETKOV</b>, Deputy Minister for the Bulgarian Presidency of the EU Council</li><li>• <b>Amb. Michael B. CHRISTIDES</b>, Secretary General, Organization of the Black Sea Economic Cooperation</li></ul>
<b>09.30 – 09.50</b>	<b>The potential of small family and traditional businesses to boost development and economic growth in the regions</b> <ul style="list-style-type: none"><li>• <b>Mr Dimitris DIMITRIADIS</b>, Member of the EESC Employers' Group, Former president of the European Economic and Social Committee (2006-2008)</li></ul>
<b>09.50 – 10.10</b>	<b>Training programmes for employers from Bulgaria and Romania in the field of tourism</b> <ul style="list-style-type: none"><li>• <b>Mr Volker FALCH</b>, Vice-President International Operations, BBW (Bildungswerk der Bayrischen Wirtschaft)</li></ul>
<b>10.10 – 10.30</b>	<b>Non-traditional forms of tourism and development of cooperation</b> <ul style="list-style-type: none"><li>• <b>Ms Daria ARGIROVA-MITEVA</b>, "Black Sea Riviera – Dobrudzha" Association</li></ul>
<b>10.30 – 10.40</b>	<b>Questions and answers</b>
<i>10.40 – 11.00</i>	<i>Coffee break</i>
<b>11.00 – 11.20</b>	<b>Sustainable development of tourism infrastructure and rural tourism, by building and strengthening the regions in the focus of the Danube Strategy</b> <ul style="list-style-type: none"><li>• <b>Prof. Dr. Eng. Krassimir ENIMANEV</b>, Industrial Association of Rousse</li></ul>
<b>11.20 – 11.40</b>	<b>How to develop marketing and promotion of tourism destinations – best practices from Greece</b> <ul style="list-style-type: none"><li>• <b>Mr Aristotelis THOMOPOULOS</b>, Member of the EESC Employers' Group, Member of the Board of directors of the Greek Tourism Confederation (SETE), President of the board of directors of the Thessaloniki Hotels Association</li></ul>
<b>11.40 – 11.50</b>	<b>Questions and Answers</b>
<b>11.50 – 12.10</b>	<b>Discussing opportunities for joint Black Sea – Danube projects in the field of tourism</b> General discussion for development of the cooperation between the Black Sea Region and the Danube Strategy in the field of tourism
<b>12.10 – 12.30</b>	<b>Conclusions – Closing of the conference</b> <ul style="list-style-type: none"><li>• <b>Dr. Milena ANGELOVA</b>, EESC Vice-President in charge of budget</li></ul> <p><i>The conclusions will be handed over to the next presidencies of the EU Council and the EU Strategy for the Danube Region – Romania and Austria.</i></p>