



v. 25.02.2016

Preliminary Programme

BUSINESSEUROPE Day - 'REFORM TO PERFORM'

3 March 2016

Moderator: Ms Jacki Davis, Meade Davis Communications

Morning programme

08.00 *Registration and coffee*

09.00 Welcome by **Mrs Emma Marcegaglia, President of BUSINESSEUROPE**

Opening keynote: **Mr Donald Tusk, President of the European Council**

09.30 **Address by** Head of state government (tbc)

10.00 **Panel debate: Global Outlook**

- Key global challenges and opportunities and how they affect business

Panel:

Mrs Ann Mettler, Head of European Political Strategy Centre

Mr Georg Kapsch, President of IV and CEO of Kapsch AG

Mrs Carolyn Fairbairn, Director General of CBI

Mr Ulrich Grillo, President of BDI

Mr Juan Rosell, President of CEOE

Mr Mark Hutchinson, CEO of GE Europe

11.00 *Coffee break*

11.30 **Address by** Head of state government (tbc)

12.00 **Panel debate: Reform to Perform**
- Conquering competitiveness in times of change

Panel:

EU Commission representative (tbc)

Mr Julio Linares, Vice President of Telefonica

Mrs Carola Lemne, Director General of SN

Mrs Henryka Bochniarz, President of Lewiatan

Mr Luca Visentini, General Secretary of ETUC

13.00 *Walking lunch*



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3 March 2016 - Brussels
BUSINESSEUROPE Day

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Afternoon programme

14.00 Address by **Mr Mark Rutte Prime Minister of the Netherlands**

14.30 **Panel debate: European insights**

- Being big on big things to be successful

Keynote speech by **Ms Elżbieta Bieńkowska, Commissioner in charge of the Internal Market, Industry, Entrepreneurship and SMEs**

Panel:

Mrs Maria Joao Rodrigues, Member of the European Parliament, S&D Group Vice-President in charge of Economic and Social Policies

Mr Diogo da Silveira, CEO of Navigator

Mr Danny McCoy, CEO of IBEC

Mr Hans de Boer, President of VNO-NCW

Mr Markus Beyrer, Director General of BUSINESSEUROPE

15.30 Closing remarks by **Mrs Emma Marcegaglia, President of BUSINESSEUROPE**

15.45 *Networking cocktail*