

European Pillar of Social Rights:

Equal Opportunities and Access to the Labor Market

Bozhidar Danev Executive Chairman of BIA





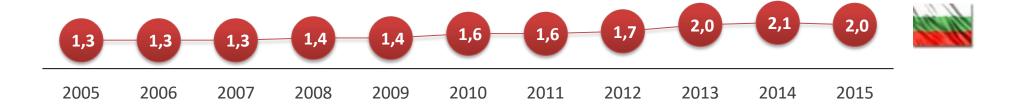
Equal
Opportunities
and Access to
the Labor
Market



LIFE-LONG LEARNING

(% of total population, 15-64)







FLEXIBLE LABOR MARKET

The challenges of the Digital Economy

New quality jobs

Vanishing and emerging occupations

Flexible workforce

Increasing inequality

Sharing economy platforms

Need for new skills

Balance between work and private life and gender equality

Development of economy



Development of education

FLEXIBLE LABOR MARKET

Sharing Economy \(\frac{1}{2}\) a new business model, a new philosophy

Bypassing regulations

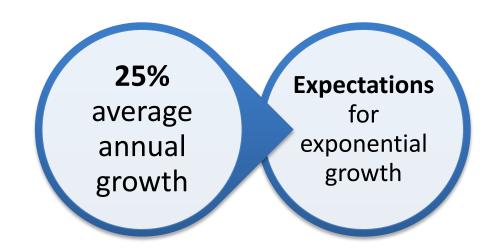
Significant turnover

Monetary or non-monetary compensation

Strong social and environmental impact

Youth employment!

Online-oriented business



Reduce energy footprints and promote more responsible and sustainable consumption

"You are not what you have, but what you can access"

DIGITAL DIVISION

Highly qualified

Low-skilled

Young generation

Adult population

English speaking

Not speaking English



2014

2 billion Internet users in the world

May 2016

3 billion Internet users in the world

By the end of 2016

More than ½ of the world's population

Digital Economy in numbers

Flexible workforce **43%** of employees in the USA are freelancers



The challenge for Bulgaria – HP EXPORT

Highly qualified

- Medicine
- IT
- Engineers
- Mathematicians
- Physicists

Low-skilled

- Agricultural workers
- Domestic workers
- Support staff
- Logistics

THANK YOU!

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